

Mothership launches

» Networking



Motherhood brings a whole wave of different challenges, not least how to juggle work while staying sane.

With this in mind, Claire Joy, of South Woodcote, has set up a national online database for creative, entrepreneurial mums like herself.

The Mothership Network – which you can find at www.themothershipnetwork.com and on Facebook – unites mothers with common interests and goals who are keen to offer their skills and products.

“Becoming a mum, whilst retaining your creativity, can be challenging,” says Claire, who is mum to Meggie (pictured with mum), who is now two-and-a-half years old.

“The free thoughts and abundant directions you had before motherhood are suddenly constrained as life takes you on a different path, but your skill is, and always will be, your passion. To offer it, along with your products, to someone else is liberating.”

Pre-motherhood, Claire worked as women’s apparel

development manager at Puma in London and has 13 years’ experience in fashion. Since having Meggie, like many mums, going back to her old job did not seem workable and so she followed her urge to pursue her creative passions, most requiring access to additional skills. This is how the idea for The Mothership sprang up.

“With regards to the mums I am helping, they can come from any background providing they have a creative skill or product. The main essence of the site is to promote the creativity of our mums and offer their skills and products to businesses and consumers alike.

“The network makes juggling family commitments and building a dream business that little bit easier.”

● You can email Claire at info@themothershipnetwork.com and visit www.themothershipnetwork.com for inspiration, networking and to share your services.

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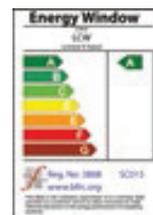
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