



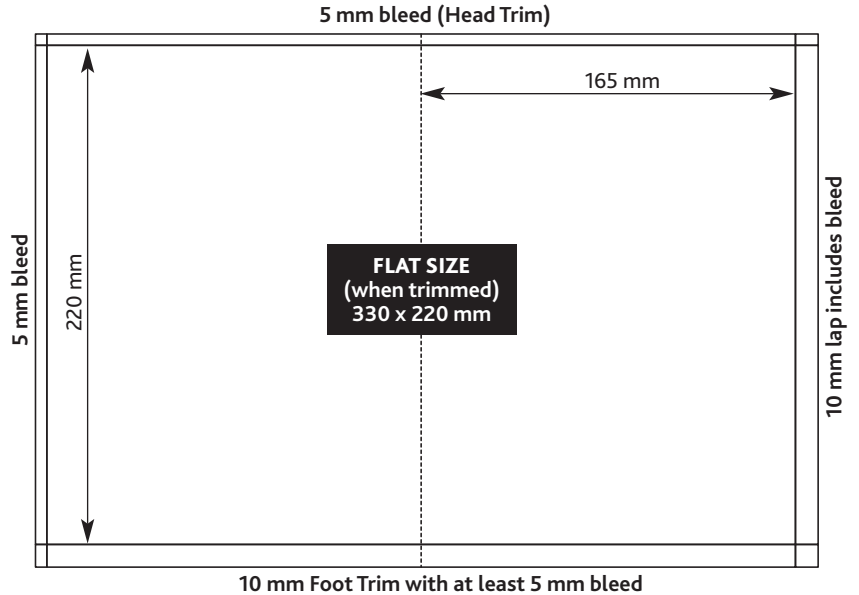
Leaflet Insert Specifications for ROUND&ABOUT Magazine

Please Note: This is a guide as to how your printed leaflets need to be supplied to our magazine printers. If you have full bleed images on your designs you will need to discuss bleed requirements with your printers.

FULL PAGE INSERT

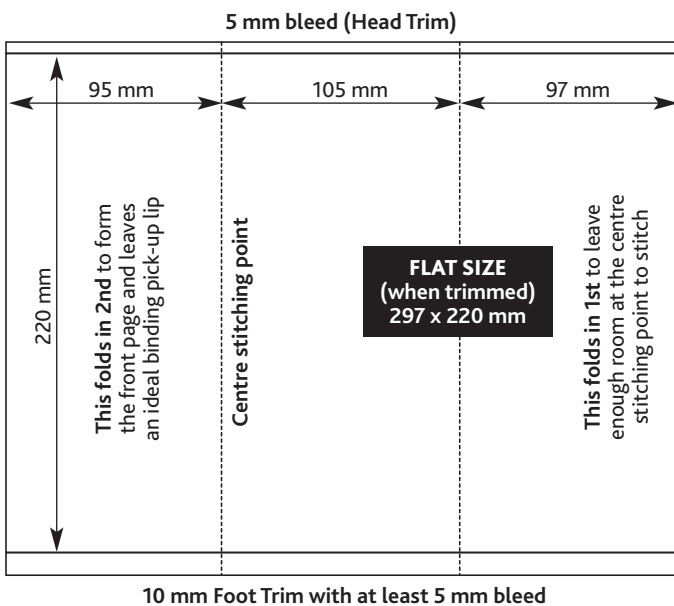
The trimmed flat size of the magazine is 330 x 220 mm. When producing your Full Page Leaflets for our magazine printers you need to follow this guide.

The bleed at the top, sides and bottom will be trimmed off with the magazine. Please make sure that the main image you require is within these lines.



R&A DL INSERT (FULL SIZE)

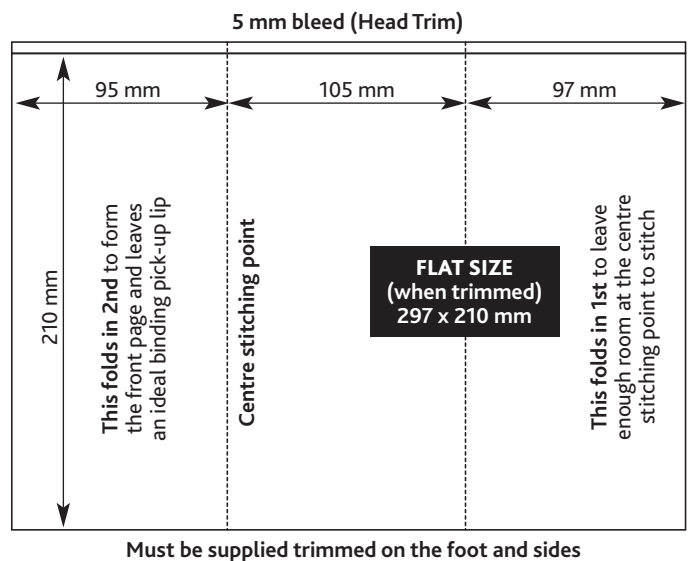
The trimmed flat size of this DL Insert is 297 x 220 mm. When producing your DL Leaflets for our magazine printers you need to follow the guide below. Your leaflets need to be supplied to our printers trimmed (with bleed and lap allowances intact), folded and turned in. They need to be carton packed in multiples of at least 250 and clearly marked for ROUND & ABOUT (MONTH).



The bleed at the top and bottom will be trimmed off with the magazine. Please note that there can be NO BLEED on the sides of your supplied leaflets. Please make sure that any important information does not run into the Head or Foot Trim area.

R&A DL INSERT (A4 SIZE)

The trimmed flat size of our DL Insert is 297 x 210 mm. When producing your DL Leaflets for our magazine printers you need to follow the guide below. Your leaflets need to be supplied to our printers trimmed (with bleed and lap allowances intact), folded and turned in. They need to be carton packed in multiples of at least 250 and clearly marked for ROUND & ABOUT (MONTH).



The bleed at the top will be trimmed off with the magazine. Please note that there can be NO BLEED on the foot or sides of your supplied leaflets. Please make sure that any important information does not run into the Head Trim area.

This option is cheaper for you to produce than the Full Size DL leaflet but will be 10 mm shorter on depth than the magazine.